



Birth date: 19.03.1981

MARINA HERNANDEZ

Phone: +41765875747

E-mail: mia.illustration@gmail.com

Address: Klybeckstrasse 63,
4057 Basel

Portfolio: www.suomia.design

Throughout my career, I learned that I am capable and resourceful – and able to deal with any complexity and any deadline. I learned and succeeded in different industries and the world of design was always my inner passion. In my opinion, design is nowadays the ultimately relevant for every industry – and I want to be a part of it, to help make the user experience the most intuitive and fun, to help and to make it easy and super-efficient. I think the details are important, the smallest line can change the entire experience – and I think I am patient and attentive enough to make my creative work for it.

I think that communication matters: my strength is the ability to interact productively in the diverse team of very talented people of different professions and backgrounds – making my voice heard and at the same time respecting and valuing others' points of view.

EXPERIENCE

05.2013 - to date

GRAPHIC DESIGNER

SFTime (ILG group) (Möhlin, Switzerland)

Conceptualize, design and produce graphic materials for the various Swiss watch and jewelry brands (ESCADA, GANT, HANOWA), including:

- Corporate identity
- Seasonal (Spring/Summer - Fall/Winter) Advertisement and guidelines, catalogues. Also all-supporting printed and digital visual materials (Flyers, Banners).
- Project management of the video advertising production.
- Brand photo shoots (briefings, organization and release)
- Communicating with the brand-owners and headquarter teams, teams of photographers, stylists, troubleshooting support of customers.
- Product design (watches and jewelry).
- Product & social media photography
- Website updates.
- Concept and realisation of the exhibition booth in events and exhibitions (Baselworld, TFWA and company showroom), also management of it's decoration.

11.2010 - 05.2013

GRAPHIC DESIGNER

Freelancer (Zürich, Switzerland)

- Created Illustrations for web (stocks portfolio on Shutterstock, Fotolia, IStock) and print, advertising materials, brochures, and flyers (Swiss medical center, Soft-export, IT-consulting).
- Corporate identity (concept, branding, layouts, advertising) for several companies (Recruiter's advice, SAH-Intergo, Imaginarium-ch).
- Iconography (Moscow Yacht Club Pirogovo, Psychiatrie Zentrum am Milchbuck).

10.2009 - 11.2010

GRAPHIC DESIGNER

JOBTV medienwerkstatt (Zürich, Switzerland)

- Advertising, Brochure Design, typography. Responsible for various projects, internal and external print products (Haus im grünen, Mosaic).
- Conceptualizing print layouts for the social projects (JOBTV presentation and catalogue).

03.2007 - 02.2009

DESIGNER ILLUSTRATOR

ARD-design (Vevey Switzerland, Zürich, Switzerland)

- Packaging design, retouching, illustrations, and advertising. In over than 50 projects for different brands (Nestlé, Findus, Migros, Coop, Ramseier, Maggie, Thomy, Mico) for the Zurich office of the "ARD design".
- Development, verification, and realization from concept to print (Glühwein-Ramseier, Schorle-Ramseier, Smams-Migros, Lovs Migros, Schlörli - Schlör).

02.2006 - 06.2006

WEB DESIGNER

Design-Studio «Mart-Design» (Novosibirsk, Russia)

- Creation of advertising layouts, High-End product retouching, projects in web and typography for various companies in the business and energy industry (Kosmala, Year catalog for Lutrens).
- Iconography and Typography (Translock retail, Kosmala)

04.2003 - 01.2006

DESIGNER ILLUSTRATOR

Business weekly «Expert-Sibir» (Novosibirsk, Russia)

- Management of the design center workflow, tracking and monitoring deadlines. Creation, development of the advertising layouts for business magazine.
- Layouting and designing of the additional enclosures to the Business weekly (Top-100 energy companies of Siberia, Altay-region).
- Conceptualizing and layouting of covers(weekly) and illustrations for magazine (Expert).

EDUCATION

09.1998 - 05.2004

GRAPHIC DESIGN AND INTERIOR DESIGN

Novosibirsk State Academy of Architecture and Arts
(Novosibirsk, Russia)

Degree : Master

02.2002 - 06.2002

ARCHITECTURAL TECHNOLOGY AND HISTORY

Royal Institute of Technology
(Stockholm, Sweden).

Practicum

SPECIAL COURSES

04.2004

„PHOTOFORUM“,

Seminare von Dan Margulis „Usage of L*A*B in color correction.“ Professionelle Farbkorrektur in Photoshop

SOFTWARE

Adobe Photoshop CS

Adobe Illustrator CS

Adobe InDesign CS

Adobe Premiere

Ms Office (Word, Powerpoint, Exel)

SPECIAL SKILLS

Hand sketches,

Technical drawings,

Product design (watches and jewelry)

Photography (Object Photography)

LANGUAGES

German (fluent, - c1)

English (fluent)

Russian (mother tongue)

French (basic)

HOBBY

Photography, oil, and acrylic painting, hiking, character design,

History of art and architecture.

CONTACT

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